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Aloha,

At PBS Hawai'i, we use stories to convey our mission, goals and intent. Storytelling comes in different forms, including digital, written, oral and music. In Fiscal Year 2024, guided by our role as a trusted source of information, education and entertainment, we introduced new initiatives to further develop and create more content and improve access to our diverse programming and offerings.

Maui Wildfires

The August 2023 Maui wildfires hit close to home for PBS Hawai'i with several staff members having direct ties to Lahaina. Our priority was to ensure that we responded to the tragedy with integrity and respect and to be a part of the healing efforts, not add chaos to the crisis.

PBS Hawai'i executed by providing timely updates, live press conference coverage, vital information from FEMA and the Red Cross on emergency shelters and supplies, and links to reputable and trusted organizations where people could contribute to recovery efforts. We also received an FCC waiver to participate in a statewide broadcast of a three-hour benefit concert with other Hawai'i media organizations and hosted a live, 90-minute town hall discussion with emergency managers, including an expert on wildfires and land management. PBS Hawai'i also hosted on-air discussions on government actions and youth mental health.

Nā Mele 25

Twenty-five years ago, PBS Hawaiʻi launched an innovative idea rooted in musical storytelling. In Fiscal Year 2024, **Nā Mele**, the iconic music program celebrated its silver jubilee, spotlighting the authenticity and diversity of Hawaiian music. The milestone is a testament to the strength and stability of public media and the passion and talent of our local artists. We are pleased to report we produced and presented four new **Nā Mele** productions, featuring the talented Keilana, falsetto powerhouse Kamakakēhau Fernandez and a holiday concert at Palikū Theatre with Natalie Ai Kamauu. We wrapped up a phenomenal year with a magical evening with Nā Leo Pilimehana at Halekulani's House Without A Key.

Civic Engagement and Homegrown Storytelling

In Fiscal Year 2024, PBS Hawai'i provided access to respectful, productive and solution-minded conversations with 39 new INSIGHTS on PBS Hawai'i episodes and five, 90-minute KĀKOU: Hawai'i's Town Hall meetings:

- August 31, 2023: Are We Really Ready for a Natural Disaster?
- October 26, 2023: Affordable Housing At What Cost?
- January 31, 2024: Social Media: The Good, The Bad, The Ugly
- February 29, 2024: Artificial Intelligence: Embrace It or Fear It?
- April 25, 2024: De-Stressing in a Stressful World



We also continued high quality storytelling on **Home is Here**, a monthly 30-minute program that shares stories of the diverse people, places, and cultures of Hawai'i and **PBS Hawai'i Classics**, a look inside our rich vault of programs from *Spectrum Hawai'i* and *Pau Hana Years*.

In Fiscal Year 2024, the PBS Hawai'i team worked closely with filmmakers and producers, building new relationships and nurturing existing partnerships. In all, **PBS Hawai'i Presents** featured eight independent documentaries, dramas, music showcases and special events programs:

- "KAPU: Sacred Hawaiian Burials"
- "Removed by Force: The Eviction of Hawai'i's Japanese Americans During World War II"
- "The Adventures of Super CW"
- "Reel Wāhine of Hawai'i 4"
- · "This is Kohala"
- "Keeper of the Bay"
- · "Ottomaticake"
- · "Wade in the Water"

Learning Initiatives

HIKI NŌ on PBS Hawai'i remains the central hub of a statewide student journalism network that includes teachers, mentors and community partners. In Fiscal Year 2024, PBS Hawai'i aired 22 new 30-minute episodes of HIKI NŌ on PBS Hawai'i and partnered with 91 public, private and charter schools that include 45 Title I schools statewide. Our team also provided training and guidance for 153 teachers who instruct students using the HIKI NŌ process, guidelines and resources.

In the 2023-2024 school year, 4,956 students participated in **HIKI NŌ on PBS Hawai'i**, including 91 students from Title I schools. Based on those numbers, we are projecting 4,000 students statewide will benefit from **HIKI NŌ on PBS Hawai'i** in the 2024-2025 school year.

Our Kuleana

In May 2024, PBS Hawai'i launched "Mauka to Makai: Our Kuleana," a climate change initiative aimed to amplify localized efforts addressing the issue, reinforce local-national collaboration and provide a deeper community-level understanding of the challenges posed by a changing climate. The campaign kicked off with a student storytelling competition via HIKI NŌ on PBS Hawai'i. As stewards of the 'āina, keiki have become vocal advocates for environmental preservation and action. The competition provided student journalists from 15 elementary, middle and high schools statewide, with a platform to share their perspectives, experiences and solutions regarding climate change in their communities, culminating with a special broadcast on May 21. Additionally, to drive action, national programs dedicated to environmental preservation were integrated into PBS Hawai'i's ongoing broadcast initiatives.



PBS Hawai'i remains an authoritative and credible multimedia organization for news, cultural information and quality educational programs. As a public television station, we are responsible to protect journalistic integrity and the preservation of a free and independent public television system. National programs, including PBS News Hour, NOVA, Nature, FRONTLINE, All Creatures Great and Small on Masterpiece and Antiques Roadshow, and iconic keiki content like Sesame Street and Daniel Tiger's Neighborhood, further support our important role in our communities.

On behalf of our Board of Directors and the entire staff, we extend our sincere gratitude for your continued trust and support in what we do. We are committed to serving all of Hawai'i.

With respect and aloha,

Ryan Kaipo Nobriga

Board Chair

Ron Mizutani

President and CEO



Our Mission

PBS Hawai'i advances learning and discovery through storytelling that profoundly touches lives.

Hawai'i's Television Station

PBS Hawai'i is the Hawaiian Islands' only locally-owned statewide public television station and the only member of the nationally trusted Public Broadcasting Service.

We are led by a statewide Board of Directors and a locally based team of management and staff. We are the only federally licensed statewide educational broadcaster in the Islands.

34

Full-Time Staff

1

Part-Time Staff

10

Students

25

Unpaid Statewide Board Members

10

Statewide Community
Advisory Board Members

211

Volunteers

526

Volunteer Hours

68

Volunteer Event Days

12,847

Citizen Donors

24

Business Sponsors

22

Grantors



Board of Directors

As of June 2024



Ryan Kaipo Nobriga Chair



AJ Halagao Vice Chair



Siana Hunt Secretary



Torrie Inouye Treasurer



Beth Amaro



Muriel Anderson



Adam Bauer



James E. Duffy Jr.



Joan Fujita



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Robin Kobayashi



Ashley Takitani Leahey



Kevin Matsunaga



Theresia McMurdo



Jeff Mikulina



Rick Nakashima



Kuʻuhaku Park



Harmonee Williams



Hinaleimoana Wong-Kalu



Kūha'o Zane



Statewide Community Advisory Board

As of June 2024



Chuck Boller Chair



Kuʻulani Auld



Elif Beall



Dennis Bunda



Naomi Hazelton



Kainoa Horcajo



Shawn Malia Kana'iaupuni, PhD



Kaimi Kaupiko



Lei Kihoi



Marissa Sandblom

Management

As of June 2024



Ron Mizutani President and CEO



Karen Yamamoto Senior Vice President and CFO



Chuck Parker Vice President Content



Robert Pennybacker Vice President **Business Development**



Jody Shiroma Vice President Communications



Christina Kanemoto Sumida Vice President Advancement



John Nakahira Chief Engineer



Brent Keane Director Learning Initiatives



Engineering

During the 2024 fiscal year, we made the following updates to the station.

KHET Transmitter Replacement

We replaced the KHET transmitter improving performance and efficiency. This replacement resulted in electrical and air conditioning cost savings. It also gave us the ability to upgrade to ATSC 3.0.

Upgraded Transmitter

We upgraded the transmitter monitoring software which resulted in improved monitoring of KHET and KMEB transmitters using SNMP (Simple Network Management Protocol).

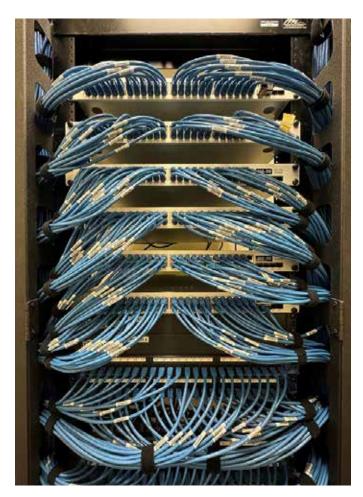
The Satellite Receive Dish

We replaced a 7-meter dish with a 4.2-meter satellite dish to receive PBS programming.

Computer Network Upgrades

The network switches on the second floor that serve the data network and VoIP phone system were upgraded. We replaced the Microsoft Exchange Server and upgraded to Exchange 2019.







HIKI NO PBS HAWAI'I

Season 15 of **HIKI NŌ on PBS Hawai'i** continues to build on the success of our partnerships with schools and communities, providing an outlet for student perspectives. With ongoing educational opportunities and new initiatives centered around climate change, **HIKI NŌ** remains a trusted resource for students, teachers and the community.



Hearing from students about issues that affect them most and sharing their unique perspectives is one of the cornerstones of HIKI NO on PBS Hawai'i. When devastating wildfires hit Maui at the beginning of the school year, we knew we needed to help students share their experiences. Season 15 began with an episode dedicated to the work of Maui schools, hosted by Samuel Paci from H.P. Baldwin High School. The episode featured a story highlighting Paci's stepfather, a firefighter who battled recent wildfires. It also included a special collection of student voices and a montage of studentcaptured footage from Maui schools, offering insights into what makes Maui unique and the experiences of growing up there. Furthermore, students paid tribute to Lahaina and Maui by sharing memorable stories from our archives, which serve as valuable historical time capsules of Lahaina. This was just one example of how student voices were championed this season.





Partnerships

Partnerships are what make HIKI NŌ on PBS
Hawai'i successful. From ongoing collaborations
with teachers and students to industry mentors
and organizations like Mental Health America
of Hawai'i, our community engagement is what
makes it so valuable. This year, we entered into an
official agreement with the Hawai'i Department
of Education to become an endorsed provider of
educational opportunities for students and teachers,



supported by the superintendent's office. It was also the first year we partnered with STEMworks Hawai'i to participate in its annual Hawai'i STEM conference; setting criteria, providing feedback for the video highlight competition participants and determining the winning entry.

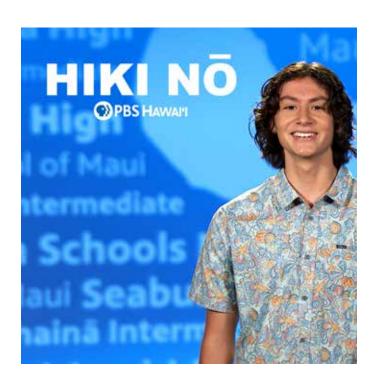
Education

Education has always been a primary focus for HIKI NŌ on PBS Hawai'i. To better serve our teachers and students, we added additional industry mentors who bring fresh perspectives and real-world knowledge into the classroom. Our newest mentor from Hawai'i Island provides us with the opportunity to more easily offer inperson mentorship to students and teachers in remote locations. This year, we had a large influx of new teachers and made it a priority to provide better online resources to support them. To that end, we have created a suite of tutorial videos and corresponding lesson plans for PBS Learning Media

to help both new and seasoned teachers equip their students to begin creating impactful HIKI NŌ on PBS Hawai'i stories successfully.

Climate Change

As part of PBS Hawai'i's new Climate Change Initiative, the theme for this year's challenge was "Climate Change - Mauka to Makai: Our Kuleana." The turnout exceeded our expectations, with 61 students participating and 15 schools submitting stories. Workshops were held before and after to provide students and teachers with skills to help them succeed and feedback on areas for improvement. The stories from this challenge shone, creating amazing content featured on our Mauka to Makai website landing page to kick off PBS Hawai'i's Climate Change Initiative. Sharing stories from the generation who will inherit the consequences of climate change is a key reason we were among just 23 PBS stations across the country to launch a statewide climate change story initiative.









2023-2024 Participating Schools

Participating Schools		
T = Title I Schools	45	

O'ahu (52)

Āliamanu Middle School Alvah Scott Elementary School T **Assets School** Campbell High School Ewa Makai Middle School Farrington High School T Hawai'i Baptist Academy Hawaii Technology Academy **Public Charter School** Highlands Intermediate School Hongwanji Mission School Honouliuli Middle School Honowai Elementary School T Ho'okele Elementary School 'Ilima Intermediate School T Island Pacific Academy Ka'ahumanu Elementary School T Kahuku High School T Kailua Intermediate School Kaimukī Middle School Kaiser High School Kalāheo High School Kalākaua Middle School T Kalani High School Kamaile Academy Public Charter School T Kamehameha Schools - Kapalama Kapolei High School Keolu Elementary T Mālama Honua Public Charter School T

Mauka Lani Elementary School McKinley High School T Mid-Pacific Institute Mililani Middle School Moanalua High School Moanalua Middle School Niu Valley Middle School Pacific Buddhist Academy Pearl City High School Pearl City Highlands Elementary School T Princess Ruth Keelikolani Middle School T Punahou School Roosevelt High School Sacred Hearts Academy Saint Louis School **SEEQS Public Charter School** Wahiawa Middle School T Wai'alae Elementary **Public Charter School** Wai'anae High School T Wai'anae Intermediate School T Waikiki Elementary School Waimanalo Elementary & Intermediate School T Waipahu High School T Washington Middle School T

Home School (2)

Raphael and Georgine Stark Caleb and Mariko Crosswell

Kaua'i County (8)

Chiefess Kamakahelei
Middle School T
Island School
Kapa'a High School
Kapa'a Middle School T
Kaua'i High School
Waimea High School T
Wilcox Elementary School T

Maui County (13)

H.P. Baldwin High School T 'Īao Intermediate School T Kalama Intermediate School T Kamehameha Schools Maui High School and Middle School Kihei Elementary School T Lahaina Intermediate School T Lahainaluna High School T Maui High School Maui Waena Intermediate School T Moloka'i High School 'O Hina I Ka Mālama T Montessori School of Maui Middle School Pomaika'i Elementary School St. Anthony School

Hawai'i Island (18)

Ernest Bowen de Silva Elementary School Hawai'i Technology Academy Kona Campus Hawai'i Preparatory Academy Hilo High School T Hilo Intermediate School T Honoka'a High & Intermediate School T Ka 'Umeke Kā'eo Public Charter School T Ka'u High School & Pahala Elementary School T Ke Kula 'O Nāwahīokalani'opu'u Iki Lab Public Charter School T Kea'au High School T Kea'au Middle School T Kealakehe High School T Konawaena High School T Kua O Ka Lā New Century Public Charter School – Hilo ^T and Hipu'u Virtual Academy, Miloli'i T Pahoa High and Intermediate School T Volcano School of Arts & Sciences Public Charter School T Waiākea High School

Waiākea Intermediate School T



Local Programs

We are dedicated to creating original programs reflecting Hawai'i's diversity that viewers have come to appreciate and trust. These programs cover a wide variety of important community issues, aiming to build impartial understanding through distinct voices and representation, preserving our diverse ethnic and cultural backgrounds.

INSIGHTS on PBS Hawai'i

Our weekly live one-hour public affairs program touched on a variety of issues facing our community including the cost of living, the economy, public safety, government functions and invasive species. Regarding public safety, we held a discussion on what can be done to prevent wildfires like the one that destroyed much of Lahaina, Maui. We also held discussions about the constant highrate of pedestrian fatalities, the rise in violent crime even as other types of crime are decreasing, the constant threat of domestic violence, the proliferation of illegal gaming rooms across the islands and the seemingly never-ending problem of illegal fireworks. When it comes to the cost of living we hosted forums on the idea of building more tiny homes to help alleviate the housing crisis, state proposals to build more housing, improving the economic well-being of our youth and the rising cost of hurricane insurance for condominium associations. Lingering issues like what to do about the popular yet controversial Ha'ikū Stairs hike, how Hawai'i is way behind schedule in removing more than 80,000 cesspools that will soon be illegal and a controversial plan to build a pedestrian



bridge over the Ala Wai Canal were also discussed. Other forums focused on the problems caused by feral cats and chickens and the damage caused by invasive species like the coconut rhinocerous beetle, fire ants and coqui frogs. We also discussed the lack of mental health services for veterans and how survivors of the Maui fires are coping. We ended the year with candidate forums in the race for Hawai'i County Mayor and various state legislative races.

Home is Here

This monthly 30-minute program includes stories about life in Hawai'i from across the state. In fiscal year 2024 these included a story about how the Mālama Learning Center uses place-based learning techniques to teach Hawai'i's youth about the cultural and natural history of West O'ahu, the efforts to preserve endangered native species of snails and butterflies at the Honolulu Zoo, and about a program at the University of Hawai'i West O'ahu called NiuNow which is trying to re-educate the public that coconut trees are not only culturally significant but also a viable food source. Other stories included profiles of The Salle Fencing Club of Honolulu, the award-winning eSports team at UH Mānoa, the annual HURT100 endurance race in the hills above Honolulu and family run-businesses like Fujikami Florist, Sumida Farm, Aloha Tofu and







Elena's Restaurant. There were profiles on long-time surf promoter Randy Rarick and artists Bonhui Uy, O.G. Slick and Aaron "Woes" Martin. Other stories shared the history of the Civil Air Patrol, Hawai'i Theatre, the UH Bands programs which celebrated 100 years and Kawaii Kon—a three-day convention celebrating Japanese anime (cartoons) and manga (comics). But we did not stop there. Other stories showcased the Old Queen Street Stadium, a local sports museum, the unique-to-Hawai'i fish sommelier at a West Oʻahu resort restaurant, how to search your genealogy and an entire show that was dedicated to Hawai'i Walls, where artists from diverse backgrounds and communities join forces to create art in the public sphere.

Nā Mele

In fiscal-year 2024 we launched Nā Mele 25, which celebrates 25 years of **Nā Mele**, our popular program that showcases Hawai'i's music. New programs included Kamakakēhau Fernandez, a falsetto from Maui who was born in Arkansas but adopted by a Hawaiian family at birth and raised learning 'ōlelo Hawai'i, the Native Hawaiian language. We also featured Natalie Ai Kamauu and her family in concert at Palikū Theatre at Windward Community College. We recorded and livestreamed Nā Leo Pilimehana (Lehua Kalima Alvarez,

Nalani Jenkins and Angela Escontrias) at Halekulani's House Without A Key in March and produced a pledge program that included the concert which premiered in June. We recorded a **Nā Mele** episode featuring John Cruz in April of 2024. This program will premiere in August of 2024.

KĀKOU: Hawai'i's Town Hall

PBS Hawai'i presented five live 90-minute episodes of KĀKOU: Hawai'i's Town Hall. The programs featured panels with varied voices about the topic at hand as well as questions sent in by viewers via phone, email and social media.

The first episode was called, *Are We Really Ready for a Natural Disaster?* This show was planned before the wildfires destroyed Lahaina and homes in Upcountry Maui. It focused on how well prepared Hawai'i residents are for what may come their way including wildfires, tropical cyclones, floods, tsunami and earthquakes. Panelists included government leaders, non-profit help agencies like the Red Cross and Hawai'i Foodbank and preparation experts. One feature of the program was an in-studio physical depiction of what two-weeks worth of food and supplies – the recommended amount – would look like.



The second episode was titled *Affordable Housing – At What Cost?* This show focused on the long-running affordable housing crisis facing Hawai'i and was born out of Gov. Josh Green's executive order suspending numerous oversight and other laws to fast track housing construction. The panel included multiple private developers, legislators, public policy analysts, government housing officials, research experts and watchdog groups.

Episode three was called *Social Media: The Good*, *The Bad*, *The Ugly*. This was a discussion on the extreme growth in the use of, and the power of social media. The panel included high school students, a college student, teachers, social media influencers, social media marketing experts, a cybercrime expert and the state's broadband coordinator.

The fourth episode was titled *Artificial Intelligence: Embrace It or Fear It?* In this show, we explained the basics of and the concerns about the quickly rising wave of new technology labeled as artificial intelligence. As part of the program, we demonstrated, in a live format, the speed of AI programs while using a cell phone and a laptop. Panelists included educators, a high school student, digital marketing and

industry leaders, a journalist and the head of a university program that infuses indigenous knowledge into modern disciplines.

Episode five was called *De-Stressing in a Stressful World*. The premise for this show was how we as individuals and as a society deal with and overcome all the stresses of modern life from daily stressors like traffic and bad weather to the larger agitators like financial shortfalls, health and a divided society. Panelists included medical doctors, counselors, a minister, researchers, an economic justice advocate, a teenager who founded a non-profit for people like him with speech challenges and a comedian/TV radio personality.

PBS Hawai'i Presents

PBS Hawai'i showcased nine independent fulllength films through the year. Four of them were from first-time filmmakers.

KAPU: Sacred Hawaiian Burials is a film 20 years in the making by Keoni Alvarez. This documentary tells the story of the desecration of Native Hawaiian burial sites and iwi, or ancestral remains, by outsiders to Hawai'i going back to Western contact and continuing to this day.





Removed by Force: The Eviction of Hawai'i's
Japanese Americans During World War II documents
the largely untold story of Americans of Japanese
ancestry who were forcefully removed from
their homes and businesses following the attack
on Pearl Harbor in 1941. This film was made by
Ryan Kawamoto with support from the Japanese
American Citizens League.

Nation Within: The Story of America's Annexation of Hawai'i is a film made in 1998 that we were able to reshare with the viewing public. This documentary by Tom Coffman recounts the efforts by Queen Lili'uokalani and her supporters to resist annexation by the United States in 1898. The re-airing coincided with an exhibit at the Smithsonian Institution that explored the imperialist expansion of the U.S. in 1898.

The Adventures of Super CW by filmmaker Gerard Elmore follows the journey of Hawai'i journalist, DJ and socialite Christa Wittmier through treatment, remission and recurrence after she was diagnosed with stage IV breast cancer.

First-time feature-length filmmaker Jocelyn Manuel produced and directed *This is Kohala*, which consolidated interviews from the Kohala Oral History Project. This film documents what life was like in this corner of the Big Island during the sugar plantation days.

Reel Wāhine of Hawai'i 4 is the fourth installment of this series by Hawai'i Women in Filmmaking. The series profiles women who have made a difference in the filmmaking industry in Hawai'i over the years. This film featured Ann Marie Kirk, Jana Kealokaokeakua Park, Stephanie J. Castillo, Sancia Miala Shiba Nash, Leanne K. Ferrer and Shaneika Aguilar.

Keeper of the Bay profiles Cindi Punihaole, who, as the director of the Kahalu'u Bay Education Center,

blends her Native Hawaiian cultural practices with scientific data to foster marine conservation and education of visitors to Kahalu'u Bay on the Kona Coast of the Big Island. This is the first feature-length film by Ashley LoFaso who co-produced the film with Christine Zalewski.

Ottomaticake profiles the eclectic life of Scott "Otto" McDonough, owner of Otto Cake bakery that specializes in cheesecake. He is a baker by day and a punk rocker by night. The film, by Gemma Cubero del Barrio chronicles Otto's struggles with crime, vandalism and bad luck in the early years of his business as well as the mark he made in the Honolulu punk rock music scene.

Wade in the Water: A Journey into Black Surfing and Aquatic Culture is a film by David Mesfin that explores the early roots of surfing in Africa to modern surf clubs and surf schools in the United States.

PBS Hawai'i Presents Shorts

In June of 2024, PBS Hawai'i launched **PBS Hawai'i Presents Shorts** exclusively on its digital platforms. Shorts are films that do not fit into a usual broadcast-length timeslot.





The launch included a packet of six films under the banner Lei Pua 'Ala – Queer Films from the Pacific. Most of the films have been seen before, but in separate releases over the years. They are:

The Rogers – An intimate glimpse of the first visible group of transgender men in the Pacific Islands, the Rogers of Samoa.

Remembering the Glade – Showgirl Brandy Lee, 80, recalls how the Glade, a Honolulu nightclub famous for its "Boys Will Be Girls" revue, became a place of community refuge and joy for māhū, individuals of dual male and female spirit, during a time of violent anti-trans discrimination.

Lady Eva – A young transgender woman sets off on a journey to become her true self in the Pacific Island Kingdom of Tonga.

Kapaemahu – The hidden history of four monumental stones on Waikīkī beach and the legendary transgender healing spirits within them.

A Place in the Middle – The true-life story of a girl who aspires to lead her school's all-male hula troupe and an inspiring teacher who uses traditional Hawaiian culture to empower her.

Aikāne, the sixth film, is a new animated production. This is a story about an island warrior, wounded in battle against foreign invaders, who then falls into a mysterious underwater world. Everything changes when the octopus who rescues him transforms into a handsome young man.

PBS Hawai'i Classics

These are vintage programs from the PBS Hawai'i archives that run most Wednesdays at 7:30 pm.

GET CAUGHT READING

PBS Hawai'i continues to produce **GET CAUGHT READING** spots that range from 30 seconds to 90 seconds and feature people from all walks of life reading a passage from a favorite book or poem. Animation of the spoken words accompany the read to encourage reading for all ages.

This year we featured 10 **GET CAUGHT READING** videos.







What School You Went?

We entered our third year of producing **What School You Went?**, our weekly audio podcast which explores the traditions and stories that make up the modern-day culture of Hawai'i.

In addition to the audio component, on January 1, 2024, we began releasing previous episodes weekly on YouTube. Topics included pigeon-racing, haunted locations around the state, an organization that perpetuates the Hawaiian culture, a teenage entrepreneur, local Hawai'i traditions like sashimi on New Year's Day and more.

This year we released 42 podcasts, of which 39 were brand new episodes.



Alanui Mele

In January 2024, we launched Alanui Mele, a podcast that explores the rich tapestry of Hawai'i's Hip-Hop culture. Over the year, we produced 10 new episodes that included candid interviews with some of Hawai'i's most prolific individuals in the hip-hop community. Those featured included deejays who helped pave the way for Hawai'i's hip-hop musicians, an entrepreneur who helped start a homegrown radio station, to the founder of a hip-hop dance crew, emcees, a street artist and musicians.

The podcasts were released on audio only with plans for the video portion to be released in FY25.





Connecting and Engaging with Our Community

We continued to engage and connect with our community near and far through virtual screenings and in-person events throughout the year.

PBS Hawai'i Presents Screenings

We maintained active engagement with our community through 5 virtual screenings, allowing us to amplify our reach. These screenings transcended geographical boundaries, attracting participants from our local community, across the nation and worldwide.

Two of the five screenings included panel discussions involving filmmakers and individual figures from the documentaries.

The varied range of stories showcased our continued commitment to sharing inclusive and diverse content. This included addressing the sensitive topic of the desecration of Native Hawaiian burial sites and ancestral remains; shedding light on the untold story of Americans of Japanese ancestry who were forcibly removed from their homes and businesses following the attack on Pearl Harbor in 1941; the personal struggle and journey of a Hawai'i journalist and deejay; the preservation of the rich oral history of the sugar plantation days in Kohala; and a profile about the efforts to protect Kahalu'u Bay on the Kona Coast of the Big Island.

Nā Mele 25 Rewind

As part of our yearlong celebration of our Hawaiian music franchise **Nā Mele**, we





showcased two Nā Mele 25 Rewind events. These virtual events included 'rewinds' to Nā Mele programs from yesteryear. In the first quarter, we showcased Melveen Leed and in the second quarter, we featured Brother Noland.

The event included a virtual screening of the Nā Mele program, along with a talk story and live performance by the musical artists. Viewers from across the world were able to tune in virtually to these special shows and can continue to do so, online on our digital platforms.



Donors

Community engagement with our donors is an important aspect of the work that we do at PBS Hawai'i. Forging meaningful relationships with them has allowed us to share their impact with us and the community. Some of the events that we hosted with donors were a sneak peek of the creation of our **Nā Mele** concert series with Natalie Ai at Paliku Theater and with Nā Leo Pilimehana at Halekulani's House without a Key.

We also opened our doors to the community to share the current and exciting work that is taking place at PBS Hawai'i with our **Fall Presentation**. Here we hosted studio tours, shared updates on our broadcast and digital content and invited donors who were impacted by our programming to share their stories with others.

In partnership with Hawai'i Community
Foundation, we were asked to host their Legacy
Event at PBS Hawai'i. To approximately 80
guests, we provided station tours and shared
with the audience the importance of public
media in our communities.

Keiki and 'Ohana

A key part of our station's mission is to use the power of media to open worlds of possibilities for all children.

Over the year we have worked hard to engage with our smallest of donors – our keiki – by providing ways to connect that are both meaningful to them and to us.

This included our **Annual PBS Hawai'i Keiki Club Trunk O' Treat** where we invited children and their families to join us for a safe, interactive experience on the grounds of our station.
We also went out into the community and for a second year in a row, participated in the

Candy Crawl at Pearlridge Center reaching more than 6,000 children and their families.

We traveled to Kaua'i for the annual **Kaua'i Parent & Child Fair** where we connected with keiki and parents about the importance of composting, recycling and more.

We also took to the schools during **Read Across America** with a book reading to elementary school students at Lincoln Elementary.

General Public

We participated in two career fairs at the University of Hawai'i at Mānoa during the Fall and the Spring, where we engaged and interacted with college students. We also took female attendees for a walk down memory lane at the Wahine Forum, where we set up a booth with nostalgic memorabilia from Sesame Street and shared information about the importance of our role and their role in supporting public media.





Financial Snapshot

MAJOR FUNDING SOURCES

Community Support Contributions

Throughout Fiscal Year 2024, individuals and businesses continued to step up to support our station in fulfilling its mission statewide. This support allowed us to diversify our audiences through the development of new content and enhance existing ones across broadcast and digital platforms.

Our average annual individual gift is \$167.21. We currently have 12,837 individual donors.

Business Support

Although businesses in Hawai'i continued to face workforce scarcities and reduced resources, these organizations continued to believe in our mission of strengthening our communities.

By supporting our mission as Hawai'i's storyteller, we were able to provide quality, educational, entertaining and cultural programming in a safe, trusted space. These organizations are listed in the Business Support section (page 23).

We are grateful the Hawai'i State Department of Commerce and Consumer Affairs continued its practice of directing 1% of the cable franchise fees from two cable companies directly to PBS Hawai'i. The companies pay franchise fees in return for using public land and air rights for their businesses.

Foundation Support

Charitable foundations provided operational and restricted grants which are vital to the organization in funding:

Multi-year support of HIKI NŌ on PBS Hawai'i

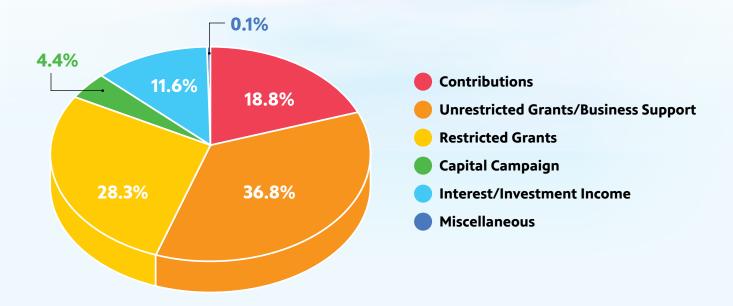
Corporation for Public Broadcasting

The Community Service Grant is provided to us by the Corporation for Public Broadcasting, a nonprofit entity. The Corporation for Public Broadcasting continues to receive funding from Congress in support of public television and public radio stations across the nation. The portion we receive is approximately 15% of our operating budget and included with our restricted grants. The expenditures for this grant is contained in the provisions of the Community Service Grant.



Revenue Report

HAWAI'I PUBLIC TELEVISION FOUNDATION dba PBS Hawai'i



Total Revenues	\$ 11,449,580
Miscellaneous	11,337
Interest/Investment Income	1,332,261
Capital Campaign	500,000
Restricted Grants	3,243,550
Unrestricted Grants/Business Support	4,216,206
Contributions	2,146,226



Our Community, Our Support

We are grateful to our grantors and sponsors for their continued support in helping us advance our mission. Thanks to these individuals and organizations, we have been able to enhance our educational programming and outreach efforts, our community engagement and involvement and to foster a culture of collaboration and innovation.

Grantors FY24

Chung Kun Ai Foundation Bank of Hawai'i Foundation Cooke Foundation, Ltd. Hawai'i Schools Digital Media Program George Mason Fund of the Hawai'i Community Foundation Nuestro Futuro Foundation PBS Climate, Nature & Our Planet Saltchuk Hawai'i Giving State Farm Stupski Foundation Hazel H. Takumi Foundation The Clarence T.C. Ching Foundation The Freeman Foundation The Kosasa Foundation

Sponsors FY24

Dr. Belinda Aquino Atsuhiko and Ina Goodwin Tateuchi Foundation Atlas Insurance Agency Bank of Hawai'i Foundation **Bendon Family Foundation Cades Foundation** Cades Schutte LLP Carlsmith Ball LLP Cronin Fried Sekiya Kekina & **Fairbanks** First Hawaiian Bank First Insurance Company of Hawaii Hawaii Dental Service Hawai'i Gas **Hawaiian Airlines** HEI

John R. Halligan Charitable Fund Matson Parker Ranch Pacific Diamond PASHA HAWAII Riggs Distributing, Inc. Ruby Tuesday Hawaii Spectrum The Kosasa Foundation Vibe Creative Marketing Young Brothers, LLC Zippy's Restaurants



PBS Programming

Culture and Art

36th Hispanic Heritage Awards

88th Annual Anisfield-Wolf Book Awards

Actually, Iconic: Richard Estes

Afropop: The Ultimate Cultural Exchange (series)

Art 21: Art in the Twenty-First Century (series)

Art Happens Here with John Lithgow

Articulate Hour (series)
Barakan Discovers (series)

Bare Feet with Mickela Mallozzi (series)

Begin Japanology (series)

Brushstroke

Craft in America (series)

Design Talks Plus (series)
Design X Stories (series)

Dr. Eddie Henderson: Uncommon Genius

Easter in Art

Express Way with Dule Hill (series)

Flamenco: Spirit of Seville

Flamenco: The Land Is Still Fertile

Gospel (series) Isabel and Roy

Japanology Plus (series)

Kaavya

Kabuki Kool (series)

Latinx Photography Project Los Hermanos/The Brothers

Making Waves: The Art of Cinematic Sound Manben: Behind The Scenes of Manga (series) Marguerite: From The Bauhaus to Pond Farm

Meredith Willson: America's Music Man

PBS Arts Talk (series)
Pictures at An Exhibition

Play Like a Lion: The Legacy of Maestro

Ali Akbar Khan

Poet of the Piano: Fuzjko Hemming



Craft in America



All Creatures Great and Small on Masterpiece

Reel South (series)

Rick Steves Art of Europe (series)

Southern Storytellers (series)

Tamburitzans Presents Symbols

The Cheech

The Last Mambo

The Magic of Mazza

Ukiyoe Edo-Life (series)

We Knew What We Had: The Greatest Jazz Story

Never Told We Were Hyphy

Wes Bound: The Genius of Wes Montgomery

Drama

Alice & Jack on Masterpiece (series)

All Creatures Great and Small on Masterpiece (series)

Annika on Masterpiece (series)

Before We Die (series)

Call the Midwife (series)

D.I. Ray (series)

Endeavour on Masterpiece (series)



Funny Woman (series)

Grantchester on Masterpiece (series)

Guilt on Masterpiece (series)

Hotel Portofino (series)

Little Bird (series)

Little Women on Masterpiece (series)

Marriage (series)

Maryland on Masterpiece (series)

Miss Scarlet and the Duke on Masterpiece (series)
Mr Bates vs the Post Office on Masterpiece (series)

Nolly on Masterpiece (series)

Professor T (series) Ridley (series)

Unforgotten on Masterpiece (series) Van Der Valk on Masterpiece (series) World on Fire on Masterpiece (series)

Documentaries

8 Billion Angels

8:15 Hiroshima: From Father to Daughter

A Thousand Pebbles on the Ground

Agatha Christie: Lucy Worsley on the Mystery

Queen (series)

American Experience (series) American Masters (series) Armed with Language

Art and Pep

Asian Americans (series)

Awadagin Pratt: Black in America

Barry Farm: Community, Land and Justice in

Washing

Becoming Frida Kahlo (series) Before They Take Us Away

Behind the Strings

Being 80

Bob Dole, Italy and World War Ii

Breath of Freedom Bring Her Home

Cara Romero: Following the Light

Come Back Anytime Composer: Amy Beach

Covenant of the Salmon People

Dear Sirs



POV: Wisdom Gone Wild

Disco: Soundtrack of a Revolution (series)

Double Dummy

Elvis and the USS Arizona

Facing the Laughter: Minnie Pearl

Fanny: The Right to Rock Fat Boy: The Billy Stewart Story

Groundbreakers
Grown Up Dad

Hitchcock Confidential How Saba Kept Singing Human Footprint (series)

I Am She: The Matriarch of America

In Our Son's Name

In the Water, Behind the Lens Independent Lens (series) Jane Addams: Together We Rise Journey Home to the USS Arizona

Keep It a Secret

Kim Yo-Jong, The Red Princess

Lives Well Lived Me & My Robot

Menus-Plaisirs – Les Troisgros

Musher My Ascension

Native America (series)

Native Ball: Legacy of a Trailblazer

Objects and Memory

Our American Family: The Furutas Outrage of Danny Sotomayor

Photographic Justice: The Corky Lee Story

Playing Frisbee in North Korea

POV (series)

POV Shorts (series)

Prideland



Remembering Leonard Nimoy

Rising Against Asian Hate: One Day in March

Roar: The Story of the Southern Columbia Football

Season to Remember: The Baseball Boys of Mon City

Seasoning the Seasons (series)

Secret Song Shuttlesworth

Snapshots of Confinement

Steve Jobs and Japan

The Bob Ross Experience

The House on Jonathan Street

The Invisible Shield (series)

The Real Story of Mr Bates vs the Post Office

Through Our Eyes (series)

To Be of Service

To Be Takei

Towering Task: The Story of the Peace Corps

Town Called Victoria (series)
Tuning the Brain with Music

Unconditional: Healing Hidden Wounds

Understanding Autism Unearthing Ogawa

Wade in the Water: A Journey into Black Surfing

and Aquatic Culture

We Said No! No!: A Story of Civil Disobedience

Where I Became

History and Geography

A Long March

America Outdoors with Baratunde Thurston (series)

America: The Land We Live In American Buffalo (series) Becoming Frederick Douglass Benjamin Franklin (series)

Buffalo Soldiers: Fighting on Two Fronts

Dante: Inferno to Paradise (series)

Finding Your Roots (series)

Ghost Army

Harriet Tubman: Visions of Freedom

Iconic America: Our Symbols and Stories with

David Rubenstein (series) Inside The Warren Commission

JFK: Breaking the News

Julius Caesar: The Making of a Dictator (series)

Ken Burns: The National Parks

Life From Above (series)

National Parks of Japan (series) Pearl Harbor: Into the Arizona Secrets of the Dead(series)

Tutankhamun: Allies & Enemies (series)
Two Wars: The Road to Integration

Village of Death: Oradour-Sur-Glane 1944

Entertainment

25 Years with Lidia: A Culinary Jubilee Adventures of Peter and the Wolf All New Rock, Pop and Doo Wop Antiques Roadshow (series) Antiques Roadshow Recut (series) Bee Gees: In Our Own Time Burt Bacharach: A Life in Song Christmas at Westminster Christmas in New England Classic Christmas



The American Buffalo



Roots of Comedy with Jesus Trejo





Lyla in the Loop



The Adventures of Super CW

Classicalia

Crane Candlelight Concert

Ella Wishes You a Swinging Christmas

with Vanessa Williams

Elvis Presley: '68 Comeback Special

Frankie Valli & The Four Seasons: A Life on Stage

Grand Sumo Highlights (series)

Johnny Cash: Man in Black - Live in Denmark 1971

Legends of the Canyon

Nutcracker and the Mouse King

Roots of Comedy with Jesus Trejo (series)

Season of Light: Christmas with the

Tabernacle Choir

St. Thomas Christmas

Starstruck: Gene Kelly's Love Letter to Ballet

Sumopedia (series)

The Great American Recipe (series)
Thrill of Hope: A Concordia Christmas

Kids

Alma's Way (daily)

Arthur (daily)

Clifford the Big Red Dog (daily)

Curious George (daily)

Cyberchase (weekly)

Daniel Tiger's Neighborhood (daily)

Dinosaur Train (daily)

Donkey Hodie (daily)

Elinor Wonders Why (daily)

Hero Elementary (daily)

Let's Go Luna! (daily)

Lyla in the Loop (daily)

Martha Speaks (weekly)

Mister Rogers' Neighborhood (weekly)

Molly of Denali (daily)

Nature Cat (daily)

Odd Squad (daily)

Peg + Cat (weekly)

Pinkalicious & Peterrific (daily)

Ready Jet Go! (daily)

Rosie's Rules (daily)

Sesame Street (daily)

Super Why! (weekly)

The Cat in the Hat Knows a Lot About That! (weekly)

Wild Kratts (daily)

Wordgirl (weekly)

Work It Out Wombats! (daily)

Xavier Riddle and the Secret Museum (daily)

Local and Regional Productions

Black Grace: From Cannon's Creek

to Jacob's Pillow

Canefield Songs: Holehole Bushi

Dear Thalia

Family Ingredients (series)

Hawaiian Voices: Bridging Past to Present

Hawaiiana

HIKI NŌ on PBS Hawai'i (series)

Holo Mai Pele

Home Is Here (series)

Homealani

Homegrown Hawai'i



Hoʻokuʻikahi: To Unify as One INSIGHTS on PBS Hawaiʻi (series)

Jeri

Ka Hana Kapa

Kai Piha: Ka Ahele Ma Waikīkī

Kai Piha: Nā Loko I'a

KĀKOU: Hawai'i's Town Hall (series) Kapu: Sacred Hawaiian Burials

Keeper of the Bay

Keepers of the Flame: The Cultural Legacy

of Three Hawaiian Women

Ki Hoʻalu: Slack Key, The Hawaiian Way Maui Ola: A Benefit Concert for Maui

Nā Mele (series) Nation Within Ottomaticake Our Makawao

Pacific Heartbeat (series)

Patsy Mink: Ahead of the Majority

PBS Hawai'i Classics (series)

Proof of Loyalty: Kazuo Yamane and the Nisei Soldiers of Hawai'i

Queen's Influence – The Vanishing Culture

of Hiko in Tonga Reel Wāhine of Hawaiʻi 4

Removed By Force: The Eviction of Hawai'i's

Japanese Americans During WWII Scaling Up: Hawai'i's Food Future

School Stories: Ke'elikolani & Sustainability

Shinmachi: Stronger Than a Tsunami

Songs of Joy: A PBS Hawai'i Holiday Celebration

The Adventures of Super CW

The Hawaiian Room

The History of the Sons of Hawai'i

This Is Kohala

Those Who Came Before: The Musical Journey of

Eddie Kamae Under A Jarvis Moon

Voices Behind Barbed Wire: Stories From Hawai'i

We, the Voyagers: Our Moana We, the Voyagers: Our Vaka

Words, Earth & Aloha: The Source of

Hawaiian Music



PBS News Hour

News and Public Affairs

After Action (series)

Aging Matters

Amanpour and Company (series)

America at a Crossroads with Judy Woodruff (series)

Asia Insight (series) BBC News (series) Biz Stream (series)

Citizen's Guide to Preserving Democracy

Cost of Inheritance: An America Reframed Special

David Rubenstein Show: Peer to Peer

Conversations (series)

Direct Talk (series)

Firing Line with Margaret Hoover (series)

FRONTLINE (series)
Going to War

History with David Rubenstein (series)

Laura Flanders & Friends (series)

Newsline in Depth (series)

NHK Newsline (series)

PBS News Weekend (series)

PBS News Hour (series)

Stranger at Home: Healing the Psychological

Wounds of War

Tell Me More with Kelly Corrigan (series)

The Laura Flanders Show (series)

To the Contrary with Bonnie Erbe (series)

War in the Holy Land: A PBS News Special Report

Washington Week with the Atlantic (series)



Performance

A Capitol Fourth

Academy of Country Music Honors

Austin City Limits (series)

Barbra Streisand: Back to Brooklyn

Beethoven's Missa Solemnis in

the Texas Panhandle

Bob Dylan: Shadow Kingdom

Broadway's Brightest Lights

Bryan Adams: Live at the Royal Albert Hall

Carole King & James Taylor: Just Call Out My Name

Carole King: Home Again – Live in Central Park Celine Dion: Taking Chances World Tour – The

Concert

Chicago & Friends: Live at 55
Coldplay: Live in Sao Paulo
Culture Club: Live at Wembley
Elton John: The Million Dollar Piano

Elton John & Bernie Taupin: The Library of

Congress Gershwin Prize

Gospel Live! Presented By Henry Louis Gates Jr.

Great Performances (series)

Great Performances at the Met (series)

Il Divo XX, Live From Taipei

Il Volo: Tribute to Ennio Morricone

International Jazz Day from the United Nations

Joni Mitchell: The Library of Congress

Gershwin Prize

Lés Miserables 25th Anniversary Concert at the O2

Lookingglass Alice

My Music with Rhiannon Giddens (series)

Next at the Kennedy Center (series)

Nitty Gritty Dirt Band: The Hits,

the History & Dirt Does Dylan

Outlaw Trail: Outlaws Rock

Owensboro Symphony Presents

A Night at the Oscars

Paul Anka: His Hits and a Tribute to Frank Sinatra

Ricky Martin: Live Black & White Tour

Rolling Stones: Grrr Live!

Roy Orbison & Friends: A Black and White Night Salute to Service: A Veterans Day Celebration

Santana Live at the US Festival

Simon & Garfunkel: The Concert in Central Park

Sting: Live at the Olympia Paris

Symphony Celebration: The Blind Boys of Alabama

Terence Blanchard in Dallas

The National Memorial Day Concert Yacht Rock Revue: 70s and 80s Hits,

Live From New York

Science, Nature and Health

A Brief History of the Future (series) Accidental Host: The Story of Rat

Lungworm Disease

Animals with Cameras, A Nature Miniseries Below the Belt: The Last Health Taboo

Changing Planet (series)



Elton John & Bernie Taupin: The Library of Congress Gershwin Prize



Hope in the Water



Dynamic Planet (series)

Evolution Earth (series)

Great Yellowstone Thaw (series)

Hope in the Water (series)

Nature (series)

NOVA (series)

Ocean Souls

Pompeii: The New Dig (series)

Power Trip: The Story of Energy (series)

Science View (series)

Spy in the Ocean, A Nature Miniseries

The Earthshot Prize 2023

Travel, Cooking, and DIY

Aerial Egypt (series)

American Woodshop (series)

America's Test Kitchen (series)

Ask This Old House (series)

Best of the Joy of Painting (series)

China: Frame By Frame

Christopher Kimball's Milk Street Television (series)

Classical Stretch: By Essentrics (series)

Cook's Country (series)

Core Kyoto (series)

Curious Traveler (series)

Cycle Around Japan (series)

Dining with the Chef (series)

Dive in Tokyo (series)

Field Trip with Curtis Stone: Hong Kong



Mary Berry Makes It Easy

Flavors of the Dominican Republic

Gardenfit (series)

Hidden Aegean

J Schwanke's Life in Bloom (series)

Japan From Above: Up Close (series)

Japanology Plus (series)

J-Arena (series)

Joseph Rosendo's Steppin' Out (series)

Journeys in Japan (series)

La Frontera with Pati Jinich (series)

Lidia's Kitchen (series)

Lucky Chow (series)

Lunch on! (series)

Maria's Portuguese Table (series)

Mary Berry Cook and Share (series)

Mary Berry Love to Cook (series)

Mary Berry Makes It Easy (series)

Mary Berry's Absolute Favourites (series)

Mary Berry's Easter Feasts

Mary Berry's Highland Christmas

Mary Berry's Ultimate Christmas

Motorweek (series)

Moveable Feast (series)

Pati's Mexican Table (series)

Ramen Japan (series)

Rick Steves European Festivals

Rick Steves Mighty Alps

Samantha Brown's Places to Love (series)

Sara's Weeknight Meals (series)

Steven Raichlen's Planet Barbecue (series)

Steven Raichlen's Project Fire (series)

Table for All with Buki Elegbede (series)

Taco Mafia (series)

The Food Principle (series)

The Herriot Way

The Joy of Painting with Nicholas Hankins (series)

This Old House (series)

Time-Lapse Japan (series)

Trails to Oishii Tokyo (series)

Woodsmith Shop (series)

