

**PBS Hawa**i'i CLASSICS Communities Across Hawai'i WEDNESDAYS IN JULY AT 7:30 PM



One of the most exciting facets of PBS Hawai'i Classics is hearing and seeing the reactions of people who watch them.

"I have been enjoying these classics so much lately," writes one viewer. "I can't get enough. The history, personal stories and simpler times. Lots to learn and appreciate."

Another person writes, "Awesome to have such a memory from over 40 years ago."

"Thank you for sharing these gems again," from yet another.

We are happy to share them and have more gems scheduled for Wednesdays in July.

The episodes focus on communities across three islands including Hilo. Puna and Kohala on the Big Island, Waimānalo and other parts of Windward O'ahu and Moloka'i.

Featured in the episodes are artists, craftsmen, Hawaiian cultural practitioners, historians, thrillseekers and athletes.

PBS Hawai'i Classics features programs produced in the 1970s, 1980s and 1990s like Pau Hana Years and Spectrum Hawai'i.

The programs are nostalgic for many viewers and a new experience for others.

"More people need to know and understand the importance of preserving and passing on the culture of our kūpuna," a viewer writes.

"So wish I could have seen and been a part of Hawai'i before I was born," says another.

And this viewer says, "I love these clips, such valuable pieces of history for us to learn and enjoy."

Storytelling is part of our mission here at PBS Hawai'i. This includes stories we have yet to tell along with those that should not be lost.

This viewer sums it up nicely: "Mahalo nui loa for preserving and sharing a priceless gem in Hawaiian culture and history."

> PBS HAWAI'I **CLASSICS**

**WEDNESDAYS AT 7:30 PM** 

July 3 | Hilo and Puna In this episode of Spectrum Hawai'i from 1988, we learn details about the

auction at the Suisan Fish Market. how the Hilo Macaroni Factory works, get a history lesson at the Lyman Museum and hear about life's struggles in lower Puna.

### July 10 | Windward O'ahu

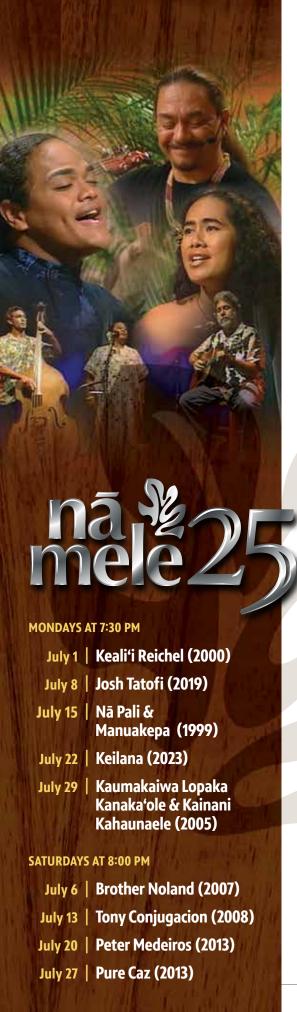
Kumu Hula Frank Hewitt talks about the importance of sharing and passing knowledge to the younger generation to preserve Hawaiian culture. Plus, a look inside the operation and history of Kualoa Ranch in this edition of Spectrum Hawai'i from 1990.

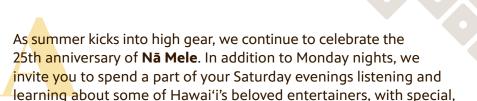
July 17 | Moloka'i: Living Off

**The Land** Native Hawaiians share their desires and efforts to preserve ancient cultural practices to put food on the table like the restoration and maintenance of fishponds, raising and harvesting kalo in a lo'i or kalo patch and the almost-forgotten skill of throw-net fishing in this Spectrum Hawai'i episode from 1993.

July 24 | Kohala In this episode from 1986, Spectrum Hawai'i features the Kohala district of the Big Island with its majestic mountain and valley scapes along with pastoral views. It also showcases artisans from multiple disciplines including a flower lei specialist, a feather lei maker and a man who crafts guitars.

July 31 | Waimānalo This episode of Spectrum Hawai'i takes us back to 1989 for snapshots of life in Waimānalo, Windward Oʻahu including the sport of polo, the thrill of hang gliding, rodeo skills like bull riding and barrel racing and a trip to Sea Life Park.





We start with a studio kanikapila featuring Brother Noland and others. Born and raised in Kalihi-Pālama, Brother Noland has never forgotten his roots and uses music and life experiences to give back to the community and island keiki.

rarely-seen one-hour episodes.

Although they're brothers, the musical styles of Brother Noland and Tony Conjugacion are quite different. The award-winning vocalist has performed on Broadway and is a beloved kumu hula. Conjugacion's episode of **Nā Mele** is filled with traditional and contemporary Hawaiian music, accompanied by generations of hula dancers.

Music also runs deep in the family of slack-key guitarist Peter Medeiros. He learned to play from his father, but it was the old-style. It wasn't until he heard the legendary Hawaiian music entertainers Gabby Pahinui and Peter Moon from The Sunday Manoa, that he realized the different levels of slack-key. Medeiros was fortunate enough to be mentored by Moon and Sonny Chillingworth, another influential slack-key guitar player in Hawai'i music history.

And we're capping off the month with The Brothers Cazimero in "Pure Caz." Robert and Roland Cazimero share everything from how their illustrious careers started to what they want their legacy to be. The personal insight is accompanied by the duo's expansive collection of music.



Brother Noland



Tony Conjugacion



Peter Medeiros



Robert and Roland Cazimero

## **JULY 2024 EVENING SCHEDULE**

**SUNDAY** 

**BONNIE ERBE** 11:30 LAURA FLANDERS & FRIENDS

**HOTEL PORTOFINO** 

Season 9, Episode 7 of 8

**GRANTCHESTER ON MASTERPIECE** 

Billie Jean King and Arthur Ashe

**LAURA FLANDERS & FRIENDS** 

**TO THE CONTRARY WITH** 

Season 3: Entitled

9:00 TO BE TAKE!

10:00 GODS OF TENNIS

**BONNIE ERBE** 

28

7.00

8:00

11:00

11:30

**MONDAY** 

**TUESDAY** 

2 1 7:30 **NĀ MELE** 7:30 HIKI NŌ ON PBS HAWAIʻI **PBS** Passport Keali'i Reichel **FINDING YOUR ROOTS ANTIQUES ROADSHOW** 8:00 Hidden Kin \$5 a month for unlimited **○**PBS Fort Worth, Hour Three 9:00 DISCO: SOUNDTRACK OF A streaming? 9:00 THE GREAT AMERICAN RECIPE **REVOLUTION** Stayin' Alive Find out more! A Spoonful of Love ART AND PEP 11:00 AMANPOUR AND COMPANY **HAWAI'I** 808.462.5000 **Hummingbirds AMANPOUR AND COMPANY** pbshawaii.org/passport 11:30 7 8 9 PBS Hawai'i is on 7:00 **PROFESSOR T** 7:30 **NĀ MELE** 7:30 HIKI NŌ ON PBS HAWAI'I the air 24 hours a day. Season 3: A Little Drop of Poison Josh Tatofi 8:00 **FINDING YOUR ROOTS** seven days a week. GRANTCHESTER ON MASTERPIECE 8:00 **ANTIQUES ROADSHOW** Salems Lot Season 9, Episode 4 of 8 Indianapolis, Hour One 9:00 **AMERICAN EXPERIENCE** 9:00 **D.I. RAY** THE GREAT AMERICAN RECIPE Boys of '36 Stream Live TV at Season 2: A Test of Wills Season 3: Home Baked 10:00 **VOCES ON PBS** 10:00 **POV** 10:00 HOPE IN THE WATER From Here/From There pbshawaii.org Is Anybody Out There? (De Aqui/De Allá) The Fish in the Sea 11:00 TO THE CONTRARY WITH **AMANPOUR AND COMPANY** 11:00 AMANPOUR AND COMPANY **BONNIE ERBE** 11:30 LAURA FLANDERS & FRIENDS **OVER-THE-AIR** 15 14 16 **Broadcast Channels PROFESSOR T NĀ MELE** HIKI NŌ ON PBS HAWAI'I 7:00 7:30 7:30 KHET Channel 11.1-11.2-11.3 **UNCONDITIONAL: HEALING** Season 3: The Conference Nā Pali & Manuakepa 8:00 KMEB Channel 10.1-10.2-10.3 8:00 **GRANTCHESTER ON MASTERPIECE** 8:00 **ANTIQUES ROADSHOW HIDDEN WOUNDS** Season 9, Episode 5 of 8 Crocker Art Museum. Hour One **AMERICAN MASTERS** 9:00 D.I. RAY ART + MEDICINE: DISABILITY. Floyd Abrams: Speaking Freely **SPECTRUM CULTURE AND CREATIVITY** 11:00 AMANPOUR AND COMPANY Season 2: Staying on Top 10:00 HOPE IN THE WATER **POV** Basic Cable: Channel 10 10:00 Farming the Water In My Blood It Runs High-definition: Channel 1010 **AMANPOUR AND COMPANY** TO THE CONTRARY WITH PBS KIDS 24/7: Channel 443 **BONNIE ERBE LAURA FLANDERS & FRIENDS** 11:30 **HAWAIIAN TELCOM** 21 22 23 Basic Cable: Channel 11 **NĀ MELE** 7:00 **PROFESSOR T** 7:30 7:30 HIKI NŌ ON PBS HAWAI'I Season 3: Attachment Issues 8:00 **FINDING YOUR ROOTS** Keilana High-definition: Channel 1011 8:00 **GRANTCHESTER ON MASTERPIECE** 8:00 **ANTIQUES ROADSHOW** Far From Home PBS KIDS 24/7: Channel 96 **GODS OF TENNIS** Season 9, Episode 6 of 8 Indianapolis, Hour Two 9:00 D.I. RAY THE GREAT AMERICAN RECIPE Billie Jean Kina and Arthur Ashe Season 2: Enemy Within Season 3: A Celebration of 10:00 **FRONTLINE DirecTV** 10:00 HOPE IN THE WATER **Flavors** Two American Families: 1991-2024 PBS Hawai'i: Channel 11 Changing the Menu 10:00 **POV AMANPOUR AND COMPANY** TO THE CONTRARY WITH The Song of the Butterflies

PBS Kids 24/7: Channel 11-3

### **Dish Network**

PBS Hawai'i: Channel 11 PBS Kids 24/7: Channel 10

All programs offer closed-captioning.

<b>L7</b>	
7:30	NĀ MELE
	Kaumakaiwa Lopaka Kanaka'ole
	& Kainani Kahaunaele
8:00	ANTIQUES ROADSHOW
	Indianapolis, Hour Three
9:00	THE GREAT AMERICAN RECIPE
	Season 3: Outside the Comfort
	of Your Kitchen
10:00	POV
	Against the Tide
11:30	AMANPOUR AND COMPANY

**AMANPOUR AND COMPANY** 

20

30

**GODS OF TENNIS** Biörn Bora and John McEnroe

FRONTLINE Germany's Enemy Within

**AMANPOUR AND COMPANY** 

WEDNESDAY		THURS	DAY F	RIDAY	SAT	URDAY
10:	Hilo and Puna	9:00 <b>A CA</b> (enc. 10:30 <b>THR</b> )	ROUGH OUR EYES  Jaim  ANPOUR AND COMPANY  9:0		7:30 8:00 9:00	SAMANTHA BROWN'S PLACES TO LOVE Beer, Wine and Spirits of the World JOSEPH ROSENDO'S STEPPIN' OUT Costa Rica, Central America: Pura Vida! NĀ MELE Brother Noland CLIVE DAVIS: THE SOUNDTRACK OF OUR LIVES AUSTIN CITY LIMITS Jade Bird/Dayglow
10 7:3 8:0 9:0 10: 11:	0 PBS HAWAI'I CLASSICS Windward O'ahu 0 DYNAMIC PLANET Earth 0 NOVA Ancient Builders of the Amazon 00 OCEAN SOULS	9:30 PBS Find 9:30 SHE Stree 10:00 RFD DOC Seas	ELTER ME et Vet 9:0 S: ROYAL FLYING CTOR SERVICE 10: son 1, Episode 1 of 8		7:30 8:00 9:00 10:00	HOME IS HERE NuiNow, Eloise Luzader, Cane Haul Road JOSEPH ROSENDO'S STEPPIN' OUT Tampa, Florida: Immigrant Dreams and Pirate Schemes NĀ MELE Tony Conjugacion CLINT EASTWOOD: THE LAST LEGEND ART21: ART IN THE TWENTY-FIRST CENTURY Everyday Icons AUSTIN CITY LIMITS Jackson Browne
10:	O PBS HAWAI'I CLASSICS Moloka'i – Living Off the Land	8:30 PBS Thos The Kam 9:30 SHE Funn 10:00 RFD DOC Seas	Musical Journey of Eddie nae 10: ELTER ME		7:30 8:00 9:00 10:00	FAMILY INGREDIENTS O'ahu: Mango JOSEPH ROSENDO'S STEPPIN' OUT Little Rock, Arkansas: Deep in the Heart NĀ MELE Peter Medeiros MEL BROOKS: THE GENIUS ENTERTAINER ART21: ART IN THE TWENTY-FIRST CENTURY Bodies of Knowledge AUSTIN CITY LIMITS Terry Allen & the Panhandle Mystery Band
8:0 9:0 10:	0 PBS HAWAI'I CLASSICS Kohala 0 NATURE American Horses 0 NOVA Sunken Ship Rescue SEA CHANGE: THE GULF OF MAINE, A NOVA SPECIAL PRESENTATION Bounty 00 AMANPOUR AND COMPANY	9:30 PBS Infect 9:30 SHE Dog 10:00 RFD DOC Seas	S HAWAI'I PRESENTS cted Earth 8:0 ELTER ME Mountain 8:3 ES: ROYAL FLYING ETOR SERVICE 9:0 Son 1, Episode 3 of 8 ANPOUR AND COMPANY 10:	WASHINGTON WEEK WITH THE ATLANTIC ANTIQUES ROADSHOW RECUT Filoli, Part 1 ANTIQUES ROADSHOW RECUT Filoli, Part 2 THE GREAT AMERICAN RECIPE Season 3: A Celebration of Flavors FIELD TRIP WITH CURTIS STONE: HONG KONG AMANPOUR AND COMPANY	7:30 8:00 9:00 10:00	FAMILY INGREDIENTS Moloka'i: Poke ISLANDS WITHOUT CARS New York's Fire Island NĀ MELE Pure Caz CHARLEY PRIDE: I'M JUST ME ART21: ART IN THE TWENTY-FIRST CENTURY Friends & Strangers AUSTIN CITY LIMITS Japanese Breakfast/Arlo Parks



# PBS NEWS SPECIAL REPUBLICAN NATIONAL CONVENTION

Beginning Monday, July 15 through Thursday, July 18 at 2:00 pm each day, PBS News will provide live coverage of the 2024 Republican National Convention, featuring reports and analysis from the PBS News team and guests.

10:00 SEA CHANGE: THE GULF OF

Primates: Secrets of Survival

Operation Bridge Rescue

7:30 PBS HAWAI'I CLASSICS

Waimānalo

8:00 **NATURE** 

# **WEEKLY DAYTIME SCHEDULE**

	MONDAY - FRIDAY	SATURDAY	SUNDAY	
5:00 am	Clifford the Big Red Dog	Cyberchase	Martha Speaks	
5:30 am	Ready Jet Go!	Arthur	Hero Elementary	
6:00 am	Hero Elementary	Dinosaur Train	Donkey Hodie	
6:30 am	Donkey Hodie	Donkey Hodie	Mister Rogers' Neighborhood	
7:00 am	Curious George	Curious George	Sesame Street	
7:30 am	Elinor Wonders Why	The Cat in the Hat	Elinor Wonders Why	
8:00 am	Xavier Riddle and the Secret Museum	Xavier Riddle and the Secret Museum	Rosie's Rules	
8:30 am	Rosie's Rules	Alma's Way	Pinkalicious & Peterrific	
9:00 am	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood	
9:30 am	Work It Out Wombats!	Work It Out Wombats!	Super Why!	
10:00 am	Molly of Denali	Molly of Denali	Curious George	
10:30 am	Dinosaur Train	Nature Cat	WordGirl	
11:00 am	Pinkalicious & Peterrific	Lyla in the Loop	Arthur	
11:30 am	Lyla in the Loop	Odd Squad	Wild Kratts	
noon	Sesame Street	HIKI NŌ on PBS Hawaiʻi	Antiques Roadshow	
12:30 pm	Alma's Way	J Schwanke's Life in Bloom	Alltiques Roadshow	
1:00 pm	NHK Newsline	The Best of The Joy of Painting	PBS Hawai'i Presents	
1:30 pm	NHK World-Japan	The Best of The Joy of Painting	r D3 Hawai I F1636HC3	
2:00 pm	NHK Newsline	American Woodshop	Insights on PBS Hawai'i	
2:30 pm	NHK World-Japan	Ask This Old House	ilisigiits oii r b5 flawai i	
3:00 pm	Wild Kratts	This Old House	HIKI NŌ on PBS Hawaiʻi	
3:30 pm	Nature Cat	MotorWeek	Nā Mele	
4:00 pm	Arthur	Pati's Mexican Table	PBS Hawai'i Classics/Home is Here	
4:30 pm	Odd Squad	America's Test Kitchen	Live from the LBJ Library	
5:00 pm	NHK Newsline	Milk Street Television	NHK Newsline	
5:30 pm	NHK World-Japan	Cook's Country	Asia Insight	
6:00 pm	BBC News	Dining with the Chef	Firing Line with Margaret Hoover	
6:30 pm	PBS News Hour	PBS News Weekend	PBS News Weekend	

# **NHK WORLD-JAPAN**

		MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
1:0	)0 pm	NHK Newsline	NHK Newsline	NHK Newsline	NHK Newsline	NHK Newsline
1:3	80 pm	<b>Cycle Around Japan</b>	Deeper Look	Kabuki Kool	Lunch On!	J-Arena
2:0	00 pm	NHK Newsline	NHK Newsline	NHK Newsline	NHK Newsline	NHK Newsline
2:3	30 pm	Journeys in Japan	Dive in Tokyo	Core Kyoto	Asia Insight	NHK World-Japan Showcase (2:10 pm)
5:0	00 pm	NHK Newsline	NHK Newsline	NHK Newsline	NHK Newsline	NHK Newsline
5:3	30 pm	Trails to Oshii Tokyo	Science View	Seasoning the Seasons	Design X Stories	Japanology Plus

Local broadcast of NHK World-Japan is made possible in part by the generous support of:

### ATSUHIKO AND INA GOODWIN TATEUCHI FOUNDATION



#### BS KIDS 24/7

Over-the-Air 11.3 | Spectrum 443

	Hawaiian Telcom 96	
3:00 am	Lyla in the Loop	
3:30 am	Molly of Denali	
4:00 am	Molly of Denali	
4:30 am	Hero Elementary	
5:00 am	Cyberchase	
5:30 am	Let's Go Luna!	
6:00 am		
6:30 am	Clifford the Big Red Dog Dinosaur Train	
7:00 am	Pinkalicious & Peterrific	
7:00 am	Shorts	
8:00 am	Sesame Street	
8:30 am	Sesame Street	
0.00		
9:00 am	Work It Out Wombats! Work It Out Wombats!	
9:30 am	THO IN THE GUILT THO IN THE GUILD.	
10:00 am	Daniel Tiger's Neighborhood	
10:30 am	Daniel Tiger's Neighborhood	
11:00 am	Curious George	
11:30 am	Curious George	
noon	Donkey Hodie	
12:30 pm	Donkey Hodie	
1:00 pm	Elinor Wonders Why	
1:30 pm	Rosie's Rules	
2:00 pm	Rosie's Rules	
2:30 pm	Xavier Riddle and the Secret Museum	
3:00 pm	Alma's Way	
3:30 pm	Alma's Way	
4:00 pm	Lyla in the Loop	
4:30 pm	Nature Cat	
5:00 pm	Arthur	
5:30 pm	Odd Squad	
6:00 pm	Wild Kratts	
6:30 pm	Wild Kratts	
7:00 pm	Lyla in the Loop	
7:30 pm	Molly of Denali	
8:00 pm	Molly of Denali	
8:30 pm	Hero Elementary	
9:00 pm	Cyberchase	
9:30 pm	Let's Go Luna!	
10:00 pm	Rosie's Rules	
10:30 pm	Xavier Riddle and the Secret Museum	
11:00 pm	Alma's Way	
11:30 pm	Alma's Way	
midnight	Lyla in the Loop	
12:30 am	Nature Cat	
1:00 am	Arthur	
1:30 am	Odd Squad	
2:00 am	Wild Kratts	
2:30 am	Wild Kratts	

## **LOCAL PROGRAM HIGHLIGHTS**



**AIRS TUESDAYS AT 7:30 PM** 

School's out for the summer, but don't worry if you missed any episodes this season. You can catch up with encore presentations of **HIKI NŌ on PBS Hawai'i**. Don't forget to check PBS Hawai'i on YouTube for a sneak peek of some amazing student stories before they air in the fall.



Scan this QR Code to visit our HIKI NŌ YouTube Playlist.



**AIRS THURSDAYS AT 7:30 PM** 

This month, **Insights on PBS**Hawai'i will feature more races leading up to the August 10
Primary Election. The races include contests for state and county offices. To watch races featured so far, visit us at **pbshawaii.org** or the PBS Hawai'i YouTube page.



Scan this QR Code to visit our INSIGHTS YouTube Playlist.



#### **UPLOADS EVERY WEDNESDAY**

### July 3 | Taiko Drums for the Deaf

Chizuko Endo is dedicated to the evolution of modern taiko drumming as we know it today. Several years ago she started teaching deaf students about the art of taiko.

### **July 10** | **Ultimate Waterslide Tester**

Nohea Keaunui-Gould may have one of the coolest jobs in Hawai'i: ultimate waterslide tester.

### July 17 | Memories of Kui Lee

Kimo Lee tells us about his dad, who happens to be one of Hawai'i's greatest singer-songwriters of all time.

### July 24 | Son of O'ahu

Elijah Kalā McShane's mission of sharing, The Way of Aloha, has reached millions via social media and through his work as a speaker, facilitator and ceremonialist.



Scan this QR Code for our What School You Went YouTube Playlist.



PODCAST ®

#### **UPLOADS EVERY OTHER FRIDAY**

If you enjoyed listening to **Alanui Mele: Hawai'i Hip-Hop History**,
you will definitely love *watching*all episodes of our first season on

PBS Hawai'i's Youtube channel. Starting July 5, episodes will be re-released every other week as we roll out our first videos with DJ Jimmy Taco and Jamal "JamWatts" Mamalis.



# July 5 | Alanui Mele with DJ Jimmy Taco

From his humble beginnings as a kid growing up in Ka'u, Hawai'i, to jamming on the radio and in the clubs, Taco recalls the times that helped shape his Hip-Hop journey.



# July 19 | Alanui Mele with Jamal "JamWatts" Mamalis

Considered the glue of Hawai'i Hip-Hop, Jamal Mamalis, a.k.a. Jamwatts, paved the way for Hawai'i Hip-Hoppers since the 1980s.



Scan this QR Code to visit our Alanui Mele YouTube Playlist.

# PBS HAWAII **▼PRESENTS**

# **Finding Kukan**

THURSDAY, JULY 11

Finding Kukan is an award winning documentary about the effort to find an Academy Award-winning film from the 1940s that told the story of China's resistance to brutal Japanese occupation.

Hawai'i filmmaker Robin Lung spent seven years investigating



and documenting the story of uncredited filmmaker Li Ling-Ai, who teamed with photojournalist Rey Scott to share the plight of the Chinese with an American audience. Finding Kukan also exposes longstanding underrepresentation of women and people of color in the film industry.

# **Infected Earth**

THURSDAY, JULY 25

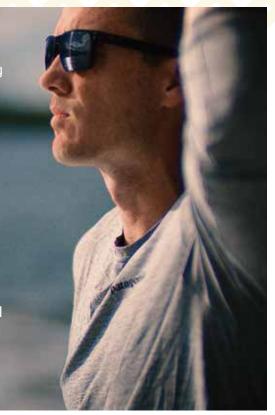
Hawai'i-based emergency room physician Darragh O'Carroll travels to Australia to investigate the dramatic effects of climate change on plant, animal and human life in the land down under.

"Climate change is not only affecting the health of the planet; it's also affecting human health.

[It's] doing more than just melting ice caps and bleaching coral, it's making us sick." says O'Carroll.

Dr. O'Carroll travels all across the continent talking to scientists, biologists and emergency responders to get their firsthand accounts of the drastic and sometimes startling way global warming is changing the natural world in Australia.

"Now more than ever. I'm hopeful we will act: because when it's our health we can't afford to wait."



## **NATIONAL PROGRAM HIGHLIGHTS**



### **A CAPITOL FOURTH 2024** Thursday, July 4, 7:30 pm

Be front and center for America's biggest birthday party with a spectacular display of fireworks lighting up the iconic Washington, DC skyline. Celebrate our country's 248th birthday with musical performances by stars from pop, country, R&B, classical and Broadway along with the National Symphony Orchestra.



### SHELTER ME Season 2 Thursdays, July 11-September 5, 9:30 pm

From a street vet who cares for pets belonging to unhoused community members in California to the Dog Chapel in Vermont honoring pets past and present, this series features inspirational stories about the bond between humans and animals from across the country.



### ART + MEDICINE: DISABILITY. **CULTURE AND CREATIVITY** Monday, July 15, 9:00 pm

Artists and healthcare clinicians present alternative perspectives on disability through stories and performances, redefining what we perceive as "normal." Hear perspectives from a wide range of contributors who offer insight on the meaning of accessibility. Pictured: musician Gaelynn Lea.



## **GREAT PERFORMANCES AT THE MET** Nabucco

Friday, July 19, 8:00 pm

Ancient Babylon comes to life in this production of Verdi's early masterpiece. Baritone George Gagnidze (pictured) makes his Met debut as the imperious King Nabucco, alongside soprano Liudmyla Monastyrska reprising her turn as his vengeful daughter, Abigaille. Daniele Callegari conducts and Angel Blue hosts.



### **GODS OF TENNIS** Tuesdays, July 23-August 6, 9:00 pm

Framed through the world-famous Wimbledon tournament, revisit the legends from the golden age of tennis. Meet the heroes who changed the sport forever and drove significant change beyond the courts. Featured are Billie Jean King, Arthur Ashe, Bjorn Borg, John McEnroe, Chris Evert, Martina Navratilova and others.



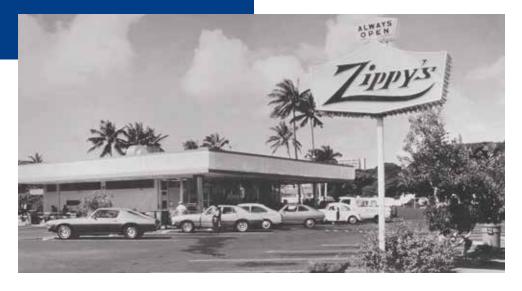
## **HOTEL PORTOFINO Season 3** Sundays, July 28-September 1, 7:00 pm

Intrique and romance return as dark secrets are exposed during another season of adventure at the sun-soaked resort. Natascha McElhone and Mark Umbers lead the cast of this period drama about a British family that runs a hotel on the Italian Riviera during the glamourous "Roaring 20s" – but also under the dark cloud of fascist Italy.

# A Tale of **Two Classics**

Hawai'i in 1966. John Burns is governor, the Hawai'i Islanders baseball team opens its 6th season at Honolulu Stadium, the Rolling Stones perform at the H.I.C. Arena, Zippy's opens its first restaurant and PBS Hawai'i goes on the air. These last two institutions share much more than just their age, which is why Zippy's signed on as the digital sponsor of PBS Hawai'i Classics, says company Vice President of Marketing Kevin Yim.

"Both Zippy's and PBS Hawai'i nourish people, but in different ways," Yim adds. "We nourish the body, while PBS Hawai'i nourishes the mind. In both cases, that nourishment has its origins in our common past. Our food comes directly from Hawai'i's immigrant traditions when different ethnic



groups shared foods from their cultures, all on a bed of rice - the precursor to the plate lunch and bento. The past informs our present and, hopefully, gives us a sense of identity that will help lead us into the future."

Likewise. PBS Hawai'i Classics (which taps into our archive of past shows like Pau Hana Years and Spectrum Hawai'i) draws from Hawai'i's past, whether it be from our indigenous culture or the experiences of the ethnic groups that arrived later. Our hope is that by giving our viewers the opportunity to reflect on where

they come from, they can gain a better sense of who they are and where they are going.

But what compelled Zippy's to sign on specifically as a digital sponsor was that the online presentations of PBS Hawai'i Classics episodes were reaching a much younger audience than anticipated, in much higher numbers than expected, many garnering views in the tens of thousands on YouTube. (An episode about Miloli'i on the Big Island has surpassed 100,000 views.)

There have been instances of YouTube viewers commenting that they had spotted their grandparents in the online episodes. **PBS Hawai'i Classics** online has become a way for people to connect with their past in sometimes very personal ways. According to Yim, "It makes sense for us to sponsor this digital bridge to Hawai'i's past, because we, too, are using digital technologies, such as our Zippy's app, to connect a new generation to our traditions." In both cases, technology is helping a classic progress into the future. "Classics stand the test of time," says Yim. "They are timeless."



PBS Hawai'i's YouTube Channel has surpassed 22 million total lifetime views. If you are interested in becoming a PBS Hawai'i digital sponsor, please contact Robert Pennybacker at rpennybacker@pbshawaii.org.

## **SUPPORT PBS HAWAI'I**

YES, I want to help PBS Hawai'i remain a valuable resource of quality programming!

Here's my tax-deductible gift to PBS Hawai'i:	(a) 4: (a)
\$2,500       \$1,000       \$500       \$365         \$75       \$60       \$50       Other \$         Please make your check payable to PBS Hawaiʻi	Scan QR Code to donate online at PBSHawaii.org
Charge my: VISA Mastercard AmEx  Credit Card No (MM/YY)	GIFT ITEMS FOR YOUR SUPPORT  ☐ No gift needed. I want my entire contribution to support PBS Hawai'i.
Signature  Make a recurring gift each month!  Simply fill out the credit card information and the following:  Amount \$ / per month	□ PBS Hawai'i T-Shirt  For a gift of \$75 or more □ S □ M □ L □ XL □ 2X  □ PBS Hawai'i Passport  For a gift of \$60 or more, please email an activation code to:
Name  Address	Email
City         State         Zip           Phone         Email	☐ PBS Hawai'i Program Guide  For a gift of \$50 or more, please send by:  ☐ Postal Mail (print edition)
Please enter any name or address corrections above. Mail to: PBS Hawai'i, P.O. Box 29606, Honolulu, HI 96820	☐ Email (electronic edition) Email

### **PBS HAWAI'I PROGRAMMING SPONSORS**

Dr. Belinda Aguino Atsuhiko and Ina Goodwin Tateuchi Foundation **Atlas Insurance Agency** Bank of Hawai'i Foundation **Bendon Family Foundation Cades Foundation** Cades Schutte LLP Carlsmith Ball LLP

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PBS Hawai'i advances learning and discovery through storytelling that profoundly touches lives.

Major support of the station comes from individuals, businesses, government and charitable foundations of Hawai'i.

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### COMMENTS/SUGGESTIONS

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## **NEXT MONTH**



## Nā Mele: John Cruz Monday, August 26 at 7:30 pm

Join us for an intimate, solo performance by singer-songwriter John Cruz as he shares his signature island style on **Nā Mele**. His emotionally packed, original songs may have you toe-tapping one moment and tearing up the next. He also sits down to tell us what it's like to grow up in a family rooted in music and how he responds when people ask him if he plays Hawaiian music.