

# NEWS RELEASE

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FOR IMMEDIATE RELEASE

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## **PBS Hawaii to showcase need for NEW HOME on Hawaii News Now**

### **PUBLIC TELEVISION STATION GRANTED UNPRECEDENTED AIRTIME ON COMMERCIAL NEWS**

HONOLULU – Nonprofit broadcaster PBS Hawaii has been granted unprecedented airtime for its NEW HOME Campaign on Hawaii News Now's 10:00 p.m. newscast on Tuesday, Jan. 13.

"We're very proud to support PBS Hawaii, which is an essential and trusted part of our community," said Rick Blangiardi, Hawaii News Now General Manager.

The public television station will use three, two-minute Hawaii News Now newscast breaks on two simulcast channels to showcase its local and educational programs, and seek contributions for its new home. PBS Hawaii's new building, named The Clarence T.C. Ching Campus, is under construction on Nimitz Highway at the entrance to Sand Island in Honolulu.

"This is an out-of-the-box, community-minded gift," said PBS Hawaii President and CEO Leslie Wilcox. "We thank Hawaii News Now for recognizing we're a one-of-a-kind television station, providing universal access to learning through quality storytelling. From this new home, we'll continue to reach out to all islands with education, the great equalizer."

Construction on PBS Hawaii's building began in November 2014 and will finish in early 2016. PBS Hawaii has raised \$23.7 of its \$30 million goal for the new facility and continues to fundraise.

Hawaii News Now places the value of the granted time at \$30,000. In addition, Hawaii News Now will provide free airtime in subsequent weeks for PBS Hawaii public service announcements about the fundraising campaign.

For more on PBS Hawaii's NEW HOME Campaign, please visit [PBSHawaii.org/newhome](http://PBSHawaii.org/newhome).

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