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CONTACT:
Liberty Peralta
lperalta@pbshawaii.org
808.462.5030

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**PBS Hawai‘i hires Mariko Miho as chief fundraiser**

HONOLULU – Mariko Miho has been named PBS Hawai‘i’s new Vice President of Advancement. In this key fundraising position, she is responsible for building a blended-gifts program and coordinating a multimedia giving campaign for the statewide public television station.

For more than 20 years, Miho served the University of Hawai‘i Foundation as a senior-level development officer, matching donors’ interests with the greatest needs of the University of Hawai‘i. She also worked with the UH Community Colleges on statewide issues. Prior to her tenure with UH, Mariko worked in marketing communications and nonprofit arts and cultural organizations in California and Hawai‘i.

“I am thrilled to join PBS Hawai‘i,” Miho stated. “This is a unique opportunity to join a media organization with a mission to serve the community through learning and discovery.”

Born and raised in Honolulu, Mariko is a graduate of the University of Hawai‘i at Manoa.

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