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## **PBS Hawaii hires Cheryl Oncea as new Advancement VP**

HONOLULU, HI – PBS Hawaii has hired Cheryl Oncea as its new Vice President of Advancement. Oncea will head fundraising initiatives at PBS Hawaii, a non-profit media organization and Hawaii’s only statewide public television station.

Oncea has 25 years’ experience in Hawaii’s media landscape, leading sales and advertising teams at KSSK Radio, KHON2, Pacific Business News, KGMB and most recently, Hawaii News Now.

PBS Hawaii President and CEO Leslie Wilcox said, “Cheryl is very skilled and creative in generating revenue support for media enterprises. We’re her first nonprofit, but she knows us well, as an avid viewer and industry colleague.”



*Cheryl Oncea*

“I am thrilled that my career path has led me to this opportunity to join PBS Hawaii,” Oncea stated. “It is a rare chance to work at a locally owned television station with the specific mission of serving our community and advancing learning and discovery.”

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**PBS Hawaii** is a 501(c)(3) nonprofit organization and Hawaii’s sole member of the trusted Public Broadcasting Service (PBS). We advance learning and discovery through storytelling that profoundly touches people’s lives. We bring the world to Hawaii and Hawaii to the world. [PBShawaii.org](http://PBShawaii.org) | [facebook.com/pbshawaii](https://facebook.com/pbshawaii) | [@pbshawaii](https://@pbshawaii)