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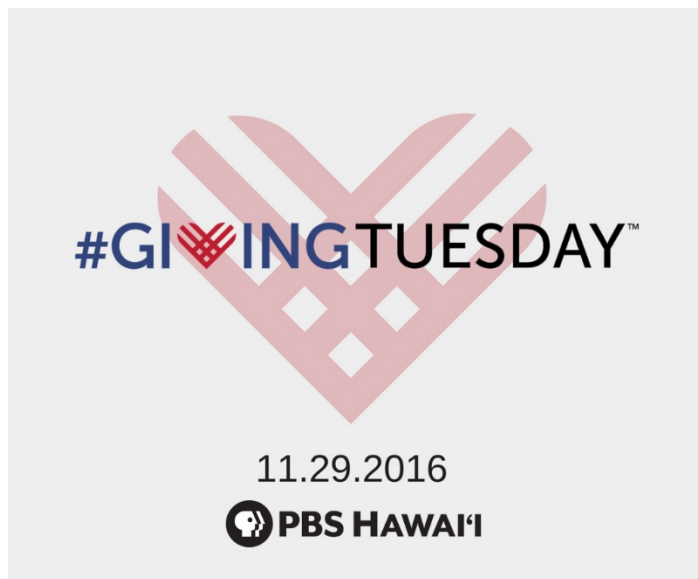
November 22, 2016

PBS Hawai'i encourages community support through social media on #GivingTuesday

HONOLULU, HI – In celebration of #GivingTuesday, observed the Tuesday after Thanksgiving, PBS Hawai'i will be encouraging the community to support Hawai'i's only locally owned public television station through our first #GivingTuesday social media campaign. This year, #GivingTuesday falls on Tuesday, Nov. 29.

Throughout that day, PBS Hawai'i will be rolling out a series of videos on Facebook Live that aim to remind the community how the public television station plays a role in so many individuals' lives. PBS Hawai'i will also be keeping the day fun through lighthearted memes, improvised skits and other creative means through social media.

#GivingTuesday is a global giving movement that has been driven by individuals, families, organizations, businesses and communities in all 50 states and in countries around the world. Since its founding in 2012, millions of people have come together to support and champion the causes they believe in and the communities in which they live.



PBS Hawai'i is a 501(c) (3) nonprofit organization and Hawai'i's sole member of the trusted Public Broadcasting Service (PBS). We advance learning and discovery through storytelling that profoundly touches people's lives. We bring the world to Hawai'i and Hawai'i to the world. pbshawaii.org | facebook.com/pbshawaii | [@pbshawaii](https://twitter.com/pbshawaii)