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PBS Hawaii hires Jason Suapaia as new Creative Services VP

HONOLULU, HI – PBS Hawaii has hired Jason Suapaia, a longtime creative professional and executive in Hawaii, as its new Vice President of Creative Services.

Suapaia will lead a team of creatives in producing local programs and multimedia content that capture Hawaii’s unique stories, music, culture and public affairs.

Suapaia, who is leaving his position as President and Executive Producer at Hawaii-based creative media agency, 1013 Integrated, said he has enjoyed his commercial career and looks forward to applying his skills at a beloved nonprofit institution.



Jason Suapaia

“I’m looking forward to creating content that the people of Hawaii find enlightening and meaningful,” he said.

“Jason is well-regarded as a team builder and creative problem solver, and he’ll be putting his considerable skills to use in developing and producing quality local programming,” said Leslie Wilcox, PBS Hawaii President and CEO.

Suapaia is an alumnus of the Pacific Century Fellows, Board President of the Film and Video Association of Hawaii, co-founder of ‘Ohina The Short Film Showcase, and in 2011 was named as a young business stand-out (Forty Under 40) by Pacific Business News.

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