

**HIKI NŌ PROFILE PITCH SHEET**  
**(A PROFILE IS 2 to 3 MINUTES LONG.)**

**SCHOOL NAME** \_\_\_\_\_ **TEAM #** \_\_\_\_\_

- 1. WHO IS THE PROFILE ON?**
  
- 2. WHAT DO THEY DO?** (Farm, teach, surf, paint, dance, wrestle, cook, raise children, landscape, care for their parents, run a business, etc.)
  
- 3. WHAT IS THEIR PASSION?** (Could be the same as #2 or a particular aspect of what they do.)
  
- 4. WHAT HAS BEEN THEIR GREATEST ACCOMPLISHMENT?**
  
- 5. WHAT OBSTACLES HAVE THEY HAD TO OVERCOME TO ACCOMPLISH #4?**
  
- 6. IDENTIFY THE MOST IMPORTANT CHARACTERISTIC THAT HAS ENABLED THAT PERSON TO OVERCOME THESE OBSTACLES?**  
(Courage, patience, compassion, a sense of humor, an entrepreneurial spirit, love for what they do, perseverance, etc.)
  
- 7. WHAT IS THE ONE ACTIVITY OF THEIRS YOU WILL SHOOT FOR B-ROLL?**  
(Be specific.)
  
- 8. WHAT IS YOUR PLAN FOR SHOOTING THIS ACTIVITY SO THAT YOU END UP WITH THE ELEMENTS NEEDED TO BUILD A STRONG VISUAL SEQUENCE?**